

Artwork Specifications

1. Artwork may be submitted via CD, DVD, E-mail or FTP, in either PC or Mac format.
 2. Artwork should be provided at 300 dpi or higher. If submitted at a lower resolution, results may be pixelated. If you are unable to provide artwork at 300 dpi, art intervention may be requested. However, there is no guarantee the artwork's appearance will be enhanced to your satisfaction.
 3. All fonts should be provided with art files. However, if artwork is submitted as an Adobe Illustrator (or similar vector-based application) or Adobe Photoshop (or similar pixel-based application) file, fonts do not have to be included as long as all text have been "outlined" or "rasterized".
 4. Files should be provided in one of the following formats:
 - Adobe Illustrator EPS or AI
 - Adobe PhotoShop (PSD, JPG or TIFF)
 - Adobe InDesign
 - QuarkXPress
 5. When providing images only (i.e. art has not yet been layed out), the file(s) should be in the following formats:
 - EPS
 - TIFF
 - JPEG/JPG
 - GIF or PSD
- Art file formats not included in the list above may result in conversion problems and/or require art intervention.
6. Files should be saved at CMYK, not RGB.
 7. A proof / printout should be submitted as reference with color-sensitive jobs. Please be aware that differences in paper/substrate, toner/ink, processes and printers may result in color variations.

For optimal results, submit all artwork in an editable format (with layers/ not flattened) in case images need to be re-positioned to fit our templates.